

CITY OF ROCKVILLE

DEPARTMENT OF COMMUNITY PLANNING AND DEVELOPMENT SERVICES

APPLICATION PACKET

COMMUNITY DEVELOPMENT BLOCK GRANT

(FISCAL YEAR 2011-JULY 1, 2010 through JUNE 30, 2011)

An **original** and **four** copies of this application must be submitted no later than

Monday November 2, 2009 at 5:00 P.M. to:

Department of Community Planning and Development Services
City Hall
111 Maryland Avenue
Rockville, Maryland 20850

(240) 314-3200 FAX (240) 314-8210 TDD (240) 314-8137

APPLICATION INSTRUCTIONS WHO SHOULD APPLY?

<u>Nonprofits</u>: Only nonprofit organizations are eligible to apply. A nonprofit organization must have a 501(c)(3) designation from the U. S. Internal Revenue Service. People interested in undertaking new activities that have not yet formed a nonprofit organization may still apply. An organization that has applied for a nonprofit designation, but has not yet received the designation, must ensure that the designation will be in place before the beginning of the fiscal year (July 1, 2011). **For-profit entities are not eligible for funding for public service activities**.

Government Agencies: Governmental and quasi-governmental agencies are strongly encouraged to apply in partnership with a local nonprofit organization. The nonprofit organization should be, whenever practical, the primary applicant. If you feel this program can be more efficiently and effectively delivered solely by a governmental agency, please provide a detailed explanation in question 6 of the application.

WHAT IF I HAVE QUESTIONS?

Staff of the Department of Community Planning and Development Services encourages your questions and is available to provide technical assistance over the telephone or in person. You may contact us by calling 240-314-8200.

ARE THERE SUBMISSION REQUIREMENTS THAT I SHOULD KNOW ABOUT?

- 1. Submit a separate application for each funding request.
- 2. Complete all information requested in the space provided in the application. Do not vary your submission from the sequence or format presented in the application.
- 3. An original and three copies are required.
- 4. Only complete applications received by the deadline will be considered for funding and reviewed. Use both the Completeness Checklist and the Attachments Checklist included in this application packet to help ensure that your application is complete.
- 5. Incomplete applications will be returned to the applicant. An applicant will be given seven calendar days to provide missing information for applications that are substantially complete but have minor omissions. Examples of

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omissions that an applicant will be given the opportunity to correct include a missing signature or federal identification number. Minor omissions do <u>not</u> include application questions that have been left unanswered or failure to submit a budget or requested attachments.

6. Applicants must use the required forms, including the budget form.

WHERE SHOULD I SUBMIT MY APPLICATION? IS THERE A DEADLINE?

Submit **one original** and **three copies** of the application **no later than 5:00 p.m.** *on Monday, November 2, 2009 to:*

City of Rockville
Department of Community Planning and Development Services
111 Maryland Avenue
Rockville, Maryland 20850

You **do not** need to submit duplicate copies of the required attachments.

I HAVE SUBMITTED AN APPLICATION; WHEN WILL I HEAR ABOUT FUNDING?

• If your application is approved by the Mayor and Council, funds will most likely be available after **October 2011.** You will be notified about Mayor and Council approval by December 1, 2009. Approved applications will be submitted to Montgomery County for review and approval. The County staff makes funding recommendations to the County Executive January/February 2010. The applications then become incorporated in the County budget approval process.

INCOME LIMITS

All CDBG/ESG funded activities must serve at least 70 percent low- and moderate-income persons. The most recent income levels for these two categories are shown below:

HUD INCOME LIMITS* Effective: February 11, 200		
Family Size	Low	Moderate
, , , , , , , , , , , , , , , , , , ,		
1	\$35,950	\$44,800
2	\$41,100	\$51,200
3	\$46,200	\$57,600
4	\$51,350	\$64,000
5	\$55,450	\$69,100
6	\$59,500	\$74,250
7	\$63,650	\$79,350
8	\$67,800	\$84,500

[•] All income figures have been rounded to the nearest \$50

IMPORTANT NOTICE FOR APPLICANTS

Every year, the demand for CDBG funds exceeds the amount of money available. The City of Rockville is therefore committed to funding projects that are ready to proceed immediately after funds are available and those prepared to spend the approved funds within a eighteen month period. Unspent funds remaining at the end of the subgrantee agreement term may be recaptured. Plan your projects accordingly.

Please be aware that even if your project is approved, it may be recommended at a smaller level of funding than was requested. Please develop contingency plans for smaller CDBG awards.

Finally, these funds, if awarded, are NOT an ongoing source of operating support. Even if you receive funding in year one, there is no guarantee that approved projects will receive funding in subsequent years.

COMPLETENESS CHECKLIST AND TABLE OF CONTENTS

This checklist is provided to help you ensure that your application is complete and includes all the required elements. Place an "X" in the space provided once a particular piece of information is included and a section is complete.

<u>SECTION</u>		<u>PAGES</u>
1. C	COVER PAGE Certification Federal I.D. Number	p. 1
2. E	EXECUTIVE SUMMARY	p. 2
3. F	PROJECT NEEDS	p. 3
4. P	PROJECT DESCRIPTION (questions #4a. through #4e.)	pp. 4 9
	ORGANIZATION EXPERIENCE AND CAPABILITY questions #5a. and #5b.)	pp. 10 12
	COMMUNITY DEVELOPMENT (COLLABORATION) questions #6a. and #6b.)	p. 13
7. A	ACTION PLAN (questions as #7a #7d.) Project Budget as requested in #7a. Timeline as requested in #7c. Key Staff Resumes as requested in #7d.	pp. 14 19
8. I	LEVERAGING (questions #8a #8f.) Evidence of other funding commitments as requested #8b. (e.g. commitment letters)	pp. 20 22 in
FOI	R SECOND AND THIRD FUNDING REOUESTS ONL	Y pp. 23 25

ATTACHMENT CHECKLIST

Please complete and submit this checklist with a copy of the following documents (#1 through #6), **if applicable**. Please label the documents using the document name and numerical order below. Please place all attachments at the **end** of the application. On the checklist, indicate by an "X" if the document is attached.

 1.	Internal Revenue Service letter granting tax exempt nonprofit status 501(c)(3).
 2.	Board of Director's listing including names, titles, terms of office (if any), and addresses of all members.
 3.	Organization chart or organizational structure.
 4.	Organization's total fiscal budget (current year) and most recent audit.
 5.	Resumes of chief administrative and chief fiscal officers, and key staff who will work on the proposed project (if known).
 6.	Two (2) letters of community support.

NOTE: Organizations whose projects are approved for funding will be required to enter into a contract with the City of Rockville for implementation of the funded activity. This contract will contain provisions, which will ensure compliance with all federal, state, and local laws and regulations. Upon execution of the contract and depending upon the type of activity, the organization will be required to submit other documents and information including, but not limited to: personnel rules and regulations, sample agency or organization timesheet; and proof of insurance coverage.

SECTION 1 - COVER PAGE

City of Rockville Community Development Block Grant (CDBG) Fiscal Year 2011	(For CPDS Use Only) APPLICATION NUMBER		
Applicant Information:	Year 1 Year 2 Year 3		
Legal name of Applicant/Organization:			
Type of Organization: Nonprofit Go (Governmental agencies are encouraged to apply in partnership with nonprofit of	overnment* organizations.)		
Address:			
Contact Person: Telep	Contact Person: Telephone:		
Title: Fax:			
Project Title:			
Amount of CDBG Funds Requested: \$			
Amount of Total Project Budget: \$			
Certification:			
"I certify that I have reviewed this application and that, to the information provided in this application is true."	the best of my knowledge and belief, all of		
Signature of Authorized Representative I	Date		
Print Name			
Title	Federal I.D. Number		

SECTION 2 - EXECUTIVE SUMMARY In the box below, provide a *brief* summary of your project. Describe: WHAT you will do, WHO you will serve, Why the project is needed, WHERE you will do it, and WHAT you

WHO you will serve, Why the project is needed, WHERE you will do it, and WHAT you will fund with CDBG. (NOTE : More information is requested later; this space is for a <i>brief</i> overview of your project.)			

SECTION 3 - PROJECT NEED

"Activities should provide new or expanded services that respond to critical, identifiable unmet needs."

What unmet community need(s) will your project address, how did you determine that this need(s) exists, and how will your project address this need(s)?

SECTION 4 - PROJECT DESCRIPTION

"Activities should enable and empower those served to achieve their highest level of self-sufficiency."

"The activity should stress long-term, innovative solutions and hold the promise of serving as a catalyst for change."

4a. How will your project foster self-sufficiency of the client population served? Describe any factors that make your proposal unique or innovative:

4b. Location of Project:

"Project activities should take place within the corporate limits of the City of Rockville." 1. Will staff undertaking this project be physically located at the address given on the cover page of this application?: Yes ___ No ___ If "no," where?: _____(Street Address) 2. Is there a primary service area(s) for this project?: Yes ___ No ___ If "yes," briefly describe the boundaries of the service area (e.g. by streets, neighborhoods, or census tracts). If some people served come from outside the City of Rockville, please note this as well. Answering "no" signifies that services are provided citywide without regard to location. 3. Even if services are provided citywide, do beneficiaries tend to come from certain neighborhoods, areas or parts of the city?: Yes ___ No ___ If "yes," from where?:

4c. **Project Goals:**

"The activity should have clearly stated goals and evaluation criteria that are specific, measurable, and realistic."

List the specific goals that you hope to achieve through this project; goals should be quantitative and measurable in nature. Describe the standards, indices, or measures you will use to determine if the project has achieved its goals. (You may attach **one (1) additional page**, if necessary; please label this page "Response to question 4c." on the top of the attached page):

4d	4d. Previous Project Implementation:			
	Have you, or are you aware of others, who have carried out or attempted this project in			
	the City of Rockville before? Yes No Second/Third Year Request			
	If "yes," please explain:			
	(NOTE: If this is a second or third year funding request, you must also answer			
	questions 8f.1 through 8f.7 on pages 23 through 25.)			

. Beneficiaries:	
1. Estimate the total number of people who will directl	y benefit from this project:
2. Estimate the total number of low- and moderate-inc	ome* people who will directly
benefit from this project:	
3. What percentage of the total people served are expedience	cted to be of low- and moderate-
income*:%	
Please identify source of estimates:	
(* - Please see the APPLICATION INSTRUCTIONS for the definit	ion of "low- and moderate-income".)
4. Describe how you will document that at least 70 per	cent of your beneficiaries will
have low- or moderate-incomes, as defined by HUD.	•
E. Dlagge identify the primary handiciaries this preside	revill course and the number
5. Please identify the <u>primary</u> beneficiaries this project	will serve, and the number
under each group. More than one group may be identi	
Special Needs Population	Number
Persons who are homeless	
Persons with physical disabilities	
Persons with mental disabilities	
Elderly persons	
At-risk children and youth	
(type of risk:)	
	I
Other (specify:) Persons with multiple special needs as listed above	

(specify:____

6.	What is the estimated number of minority people/households to be served
	by this project?:

6. What percentage falls into each of the following categories?:

Racial Category	Percentage of People
White	
African-American	
Hispanic	
Asian/Pacific Islander	
American Indian/Alaska Native	
TOTAL	100%

SECTION 5 - ORGANIZATION EXPERIENCE AND CAPABILITY

"Priority will be given to activities that have a clear plan of action that is consistent with the budget and that demonstrate that the applicant has the capability to implement the proposed plan."

NOTE: New groups are encouraged to enter into partnerships with more experienced groups and/or obtain qualified consultants to help implement the project.

5a. Organization Background:

1. List the dates your organization	was established:	
2. If you have been incorporated for	or less than 5 years, list the o	dates your organization
was incorporated:	and operations began:	
3. Number of paid staff in your org	ganization: Full-time:	Part-time:
4. Number of paid staff currently v	vith your organization who	will work on the
project:*	Full-time:	Part-time:
(* - additional information on the staff wh	o will work on the project is requ	iired under question 7d., "Key
Staff and Resumes," on page 19).		
5. Number of <u>new</u> staff who will be	e hired to work on	
the project, if funded:	Full-time:	Part-time:
6. Will a consultant(s) or contract s	taff be hired to help implen	nent the project?
Yes No		
If "yes," please explain the services	the consultant or contract	staff will offer (NOTE: if
you are funded, any subcontracts e	ntered into are subject to ap	oproval by the City of
Rockville Department of Communi	ty Planning and Developm	ent Service):

	ATTACH: the following information at the end of the		
	application:		
	IRS letter granting tax exempt nonprofit	status 501(c)	
	(3);		
	Board of Director's listing including nam	nes, titles, terms	
	of office (if any), and addresses of all me	mbers;	
	Organization chart or organizational stru	icture.	
7. What is	the amount of your current annual operating buc	lget? \$	
	major source(s) of funding:	.get.	
2200) 0 012 22			
		\$	
		\$	
		\$	
-		\$	
-		\$	
-		\$	
		\$	
8. Do you cur	rently receive, or are you applying for funding the	rough other County	
agencies?			
Yes No	0		
If "yes," provi	ide information on the activity funded, the County	γ' s contact person, and the	
department/a	igency:		

ATTACH: At the end of the application, attach one copy of your organization's annual budget for the current year and your last year's audit at the end of the application.

5b. Organization Mission and Activities:

1. Describe your organization's mission and how your proposed project fits in with your organization's mission and current activities?:

2. Describe your organization's most recent key accomplishments:

SECTION 6 - COMMUNITY DEVELOPMENT (COLLABORATION)

"The activity should be integrated with other community services and provided in collaboration with other service providers."	m
6a. Will you enter into a partnership with any other organization(s) to undertake this project?: Yes No If "yes," please list the organization(s) and its contribution(s). If "no," explain why not:	
6b. Is this proposed project coordinated with or a part of any ongoing housing or community development program? Yes No If "yes," explain how:	
6c. Describe how the services of the project will be coordinated with other services in the community:	e

SECTION 7 - ACTION PLAN

"The activity should have a clear plan of action that is consistent with the budget and that demonstrates that the applicant has the capacity to implement the proposed plan."

7a. **Budget:**

[PLEASE COMPLETE THE BUDGET ON THE FOLLOWING PAGES - YOU MUST USE THIS FORM - Do not attach a different budget form]

7b. In the past, the City has often provided <u>partial funding</u> for multiple projects instead of full funding for a few projects so that it could address numerous requests. Please describe, <u>in detail</u>, the specific changes that you will make to your project or scope of services if your project is partially funded (e.g. Could this project be undertaken on a smaller scale, with fewer people served? How? Could additional funds be obtained from other sources?):

INSTRUCTIONS FOR BUDGET FORMS:

Part I:

In Column A, list the titles of all positions to be funded in whole or in part with CDBG funds.

In **Column B**, list the total hours per week to be spent on the CDBG project over the total hours worked. In the example below, the Program Director will work full-time on the CDBG project (40 /40), while the Office Assistant and the Executive Director will charge only a fraction of their weekly time the CDBG project (15/40 and 5/40).

In Column C, show the amount of CDBG funds to be used per line item.

In **Column D**, show the total budget for this line item. The number in column C should represent some fraction of this amount depending on the percentage of time to be paid with CDBG funds.

Under the **FRINGE BENEFITS** section, follow the same procedure as above for each line item. Each fringe line item is usually calculated as a percentage of the combined salaries listed.

The **TOTAL SALARIES & BENEFITS** line should be the subtotal of all costs shown in Part I. This figure will be included in the **GRAND TOTAL** under Part II.

						(For Office
A	В		C		D	Use Only)
	CDBG HRS./		'			CDBG
PERSONNEL COSTS	TOTAL				TOTAL	PERCENT OF
(List all positions to be assigned to this	HRS. PER		CDBG		PROJECT	PROJECT
project)	WEEK	_	BUDGET	_	BUDGET	TOTAL
Program Director	40/40	_	\$28,600	_	\$28,600	100.0%
Office Assistant	15/40	_	\$9,000	_	\$24,000	37.5%
Executive Director	5/40		\$6,000	_	\$48,000	12.5%
						CDBG
					TOTAL	PERCENT OF
			CDBG		PROJECT	PROJECT
FRINGE BENEFITS			BUDGET	_	BUDGET	TOTAL
FICA		_	\$3,270	_	\$7,545	43.3%
Retirement		_	\$1,308	_	\$3,018	43.3%
Insurance			\$1,090	_	\$2,515	43.3%
TOTAL SALARIES & BENEFITS		\$	\$49,268	\$_	\$113,678	43.3%

Part II:

Follow the same procedures as under Part I for each operating cost line item - show the amount of each item to be funded with CDBG and the total budgeted cost of each line item.

The TOTAL OPERATING COSTS line should be the subtotal of all costs shown in Part II.

The GRAND TOTAL line is the sum of TOTAL SALARIES & BENEFITS and the TOTAL OPERATING COSTS.

IMPORTANT: The **GRAND TOTAL** shown under Column C should be the SAME as the amount of your CDBG request.

Fidelity Bond Insurance	-	\$500	_	\$1,000	50.0%
Utilities (List Separately)	-	\$500	_	\$1,000	50.0%
Other (Specify) - Computer Lease	<u>-</u>	\$12,000	_	\$12,000	100.0%
TOTAL OPERATING COSTS	\$_	\$13,000	\$_	\$14,000	92.9%
GRAND TOTAL	\$_	\$62,268	\$_	\$127,678	48.8%
Revised 2008	$1\overline{6}$		=	CDBG App	olication

BUDGET FOR CDBG FISCAL YEAR 2006

(For Office

NOTE: Not all line items under parts I and II may apply; only fill in costs for those that apply. Applicants requiring assistance with this form should call 240-314-8200. Funds will not be available until October/November 2010.

		~	_	(For Office
A	B CDBG HRS./	C	D	Use Only) CDBG
PERSONNEL COSTS (List all positions to be assigned to	TOTAL HRS. PER	CDBG	TOTAL PROJECT	PERCENT OF PROJECT
this project)	WEEK	BUDGET	BUDGET	TOTAL
	/			
	/			
	/			
	/			
	/			
	/			
	/			
	/			
FRINGE BENEFITS		CDBG BUDGET	TOTAL PROJECT BUDGET	CDBG PERCENT OF PROJECT TOTAL
FICA				
Retirement				
Insurance				
Workman's Compensation				
State Unemployment Insurance				
Consulting Fees				
Other (Specify)				
TOTAL SALARIES & BENEFITS		\$	\$	

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OPERATING COSTS	_	CDBG BUDGET	_	TOTAL PROJECT BUDGET	CDBG PERCENT OF PROJECT TOTAL
Office Rent	-		_		
Audit & Accounting(1)	-		_		
Books & Publications	-		_		
Conference & Training	-		_		
Equipment (2)	-	\	_		
Insurance (3)	-		_		
Legal	-		_		
Local Mileage	-		_		
Office Supplies	-		_		
Postage	-		_		
Printing	-		_		
Telephone	-		_		
Fidelity Bond Insurance	-		_		
Utilities (List Separately)	-		_		
Other (Specify)	-		_		
	-		_		
	-		_		
TOTAL OPERATING COSTS	\$		\$_		
GRAND TOTAL	\$ <u></u>		\$_		

⁽¹⁾ Funding recipients are required to meet federal audit requirements as outlined in OMB Circular A-133. Federal funds may be used to help pay the costs of such an audit. (For a copy of A-133, contact your accountant).

⁽²⁾ Funding recipients may NOT purchase equipment with federal funds.

⁽³⁾ Funding recipients are required to meet Montgomery County's general insurance requirements (see fact sheet). Federal funds may be used to pay any increased insurance premium costs.

7c. <u>Timing:</u> Any CDBG funds awarded should be fully expended within a 12-month period. Please show below how activities will be undertaken and funds spent to meet this time frame requirement:

		Estimated	Other Project
Calendar	Activities Undertaken and/or Results	CDBG \$ Drawn	Funds Drawn
Quarter	Achieved	Down	Down
First 3			
Months			
Second 3			
Months			
Third 3			
Months			
Fourth 3			
Months			

7d. Key Staff and Resumes

1. Name the key people responsible for carrying out this project and provide their telephone numbers:

Name	Title	Telephone #

2. For each of the staff people listed above, provide the following information:

			Percentage of
		Job Responsibilities	Time to be
	Years with	Relevant to	Devoted to
Name	Organization	Proposed Project	Project*

(* - This includes the percentage of time regardless of funding source (e.g. if staff person would be partially funded with CDBG funds but would work full-time in the project, the percentage is 100 percent)).

ATTACH: Resumes of your chief administrative and chief financial officers, and key staff who will work on the project (if known) at the end of the application. This information should enable the reviewer to determine the years of applicable experience and key accomplishments in areas relevant to the proposed activity for which funds are requested.

SECTION 8 - LEVERAGING

"The activity should be supported by multiple funding sources and/or have well developed plans for seeking additional funding."

8a.	The City of Rockville receives its CDBG funds through Montgomery County. It is
Cour	nty policy that an organization cannot receive funds for more than three years for the
same	e project. List any prior CDBG funds received for this project \$
Year	(s) prior funds received
8b. 1	. Have you applied for funding from other sources for this project?
Yes .	No If "no," why have you not applied for other funding?

2. If "yes," to whom have you applied? (For *approved* funds, please provide a copy of the commitment letter. For *pending* funds, please provide the name and telephone number of a contact person at that funding source):

	â	approved	pending	denied
		_ o	o	o
Source				
		_ o	O	O
Contact Person	Telephone			
Source		_ 0	O	O
		_ 0	o	О
Contact	Telephone			
		0	O	O
Source				
		_ 0	O	O
Contact	Telephone			

ATTACH: Commitment letters from other funding sources.

8c. 1. Identify the total cash funding for this project, and the form of assistance (i.e. loan, grant, contribution, etc.):

Source of Funds	Form of Assistance	Amount
CDBG Funds		\$
Other City Funds		\$
County Funds		\$
Other Funds		\$
		\$
		\$

2. If you will use volunteers or in-kind contributions for this project, please explain:

22

8d. Does the project need federal funds after FY 2010?* Yes No					
If so, how much? \$	For how long?				
Why is continued funding needed?					
(* - NOTE: A "yes" answer does not guarantee future funding.)					

8e. VERY IMPORTANT: Explain, <u>in detail</u>, how you will continue this project once CDBG funds are no longer available. (Even if this is a first year request, please provide a well thought-out fund raising plan to be undertaken once county funds are no longer available - regardless of whether the county funds are no longer available after year one or year three):

8f.	FOR SECOND AND THIRD YEAR FUNDING REQUESTS ONLY (If you are
applyi	ing for second or third year funding, please complete questions 8f. 1. through
8f. 7.):	

1. What steps have you taken to secure other sources of funds for this project?:

2. If applicable, please describe any modifications in the scope of activities from what was previously funded:

3. Evaluate the success of your project to date:
4. What steps have you taken to ensure the continuation of this project once County
T J
funds are no longer available?:

25

5. Total number of people and/or households directly served since project began:						
	People	Households				
6. Total number of low- and mode	erate-income* pe	ople and/or households directly				
served since project began:	People	Households				
(* - Please refer to the APPLICATION INSTRUCTIONS for the definition of "low- and moderate-						
income")						
7. Demographic break out of people and/or households directly served since project began:						

Racial Category	Number of People	Number of Households
White		
African-American		
Hispanic		
Asian/Pacific Islander		
American Indian/Alaska Native		